



Permit #S00102963

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00102963

Type of Permit: STILL

Release Date: 01/15/2016

Production Company LARA JADE COTON DBA: LARA JADE PHOTOGRAPHY

Insured Company Name LARA JADE COTON DBA: LARA JADE PHOTOGRAPHY

Contact Phone No. 1 917-588-1592

Contact Phone No. 2

Fax

Address 241 TAAFFE PLACE, #511
BROOKLYN, New York 11205

Production Title MATERIAL GIRL FASHION LOOKBOOK

Type of Production Still Photo

Producer Lara Coton

Director Lara Coton

1st AD Lara Coton

Production Manager Lara Coton

FilmL.A. Coordinator CJ Leavens

Location Manager Lara Coton

Primary Phone Mobile - 917-588-1592
Secondary Phone

Location Assistant Jonathan Miskevich

Primary Phone Mobile - 310-906-5774
Secondary Phone

Fees

FILMLA STILL APPLICATION FEE \$60.00

Total Permit Fee \$160.00

LA COUNTY STILL USE FEE - BEACHES \$100.00

Number of Locations 3



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Summary Information**Location****Location 1 of 3****Page 1 of 2**

Permit Number	S00102963	Location Manager	Lara Coton
Production Company	LARA JADE COTON DBA: LARA JADE...	Primary Phone	Mobile - 917-588-1592
Insured Company	LARA JADE COTON DBA: LARA JADE...	Secondary Phone	
Production Title	MATERIAL GIRL FASHION LOOKBOOK		

This location has been CANCELED**Location Address** 1200 Ocean Front Walk, Los Angeles, CA 90291**Location Name** VENICE BEACH (1200)**Location Type** Beach**Film Dates** 1/19/2016 - 1/19/2016 11:30 - 17:30 1 day**Open or Closed to the Public** Open

Generic Conditions All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents ParkingGuidelines_2012-03-01.pdf
1GenFilmPermitConditions_2012-03-01.pdf
VeniceBeach_SpecialFilmingConditions_2012-03-01.pdf
Venice Area January 2010.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	1		Audience Members	7
				Cast	1
				Crew	6

Filming Activities Exterior models against scenery; Handheld equipment; Camera will be handheld, model will be against scenery in natural environment, no lights. Reflector and a scrim will be used only.; FILMING VENICE BEACH AVE 18 & 19; No water activity;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

Fire: Los Angeles City

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Grid: G6

Location Notes PRODUCTION COMPANIES MAY ONLY CHOOSE 2 TOWERS WITHIN THIS AREA TO PERMIT. THE TOWERS MUST BE STIPULATED IN THE FILMING ACTIVITIES OF THE LOCATION. ANY DEVIATION FROM THE REQUESTED TOWERS MUST BE CHANGED ON THE PERMIT AND APPROVED THROUGH BEACHES AND HARBORS PRIOR TO FILMING.

All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

No parking, blocking and/or staging in handicap spaces, electric charging stations or Pay & Display machines.

All companies must contact parking management at (310) 821-1081 prior to film date to make



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Production Title	MATERIAL GIRL FASHION LOOKBOOK		

arrangements for parking (see parking guidelines)

Use of Animals at this beach requires an Animal Regulation Permit from LA City Animal Services (this is within the City of LA jurisdiction) <http://www.laanimalservices.com/laws-policies/permits/>

Approvals LOS ANGELES CITY POLICE DEPARTMENT

Steve Ji

Parking Base Camp
Location Type : Filming Location
Parking Notes
Pay as you go.

Crew Parking
Location Type : Filming Location



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Summary Information**Location****Location 2 of 3****Page 1 of 1**

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Insured Company	LARA JADE COTON DBA: LARA JADE...	Secondary Phone	
Production Title	MATERIAL GIRL FASHION LOOKBOOK		

This location has been CANCELED**Location Address** 1200 Ocean Front Walk, Los Angeles, CA 90291**Location Name** VENICE BEACH (1200)**Location Type** Beach**Film Dates****Open or Closed to the Public** Open

Please see attached documents ParkingGuidelines_2012-03-01.pdf
1GenFilmPermitConditions_2012-03-01.pdf
VeniceBeach_SpecialFilmingConditions_2012-03-01.pdf
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Jurisdiction	Political: Los Angeles City - Council District 11	Police: Los Angeles Police Department	Fire: Los Angeles City
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Thomas Guide Page: 671**Grid:** G6

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No parking, blocking and/or staging in handicap spaces, electric charging stations or Pay & Display machines.

All companies must contact parking management at (310) 821-1081 prior to film date to make arrangements for parking (see parking guidelines)

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Insured Company	LARA JADE COTON DBA: LARA JADE...	Secondary Phone	
Production Title	MATERIAL GIRL FASHION LOOKBOOK		

Location Address 2100 Ocean Front Walk, Los Angeles, CA 90291**Location Name** VENICE BEACH (2100)**Location Type** Beach**Film Dates** 1/19/2016 - 1/19/2016 11:30 - 17:30 1 day**Open or Closed to the Public** Open

Generic Conditions All vehicles must be parked on private property
Must comply with attached Beaches and Harbors Conditions
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached documents North Venice Parking lot map.pdf
Lara sig pg.pdf
ParkingGuidelines_2012-03-01.pdf
1GenFilmPermitConditions_2012-03-01.pdf
VeniceBeach_SpecialFilmingConditions_2012-03-01.pdf
Venice Area January 2010.pdf

Equipment on Location	Type	Quantity	Personnel on Location	Type	Quantity
	Cast/Crew vehicles	1		Audience Members	7
				Cast	1
				Crew	6

Filming Activities Exterior models against scenery; Handheld equipment; Camera will be handheld, model will be against scenery in natural environment, no lights. Reflector and a scrim will be used only.; FILMING VENICE BEACH AVE 18 & 19; No water activity;

Jurisdiction **Political:** Los Angeles City - Council District 11

Police: Los Angeles Police Department

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All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

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All companies must contact Parking Management at (310) 821-1081 prior to film date to make arrangements for parking (see parking guidelines)



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Use of Animals at this beach requires an Animal Regulation Permit from LA City Animal Services (this is within the City of LA jurisdiction) <http://www.laanimalservices.com/laws-policies/permits/>

Approvals	LOS ANGELES CITY POLICE DEPARTMENT	Mark Buck
	LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Marisol Camey
	LOS ANGELES COUNTY PUBLIC WORKS - FINAL APPROVERS	Greg Graham Final Approver

Coordinator Note Not permitted to use, store equipment on or film on lifeguard towers in area. Must stay clear 75 feet of the Breakwater Lifeguard tower at all times. Must not impede other film permit groups at their assigned areas. Must not impede bike path activities. Must not block emergency access zones or routes on beach or in parking lot.

Parking Base Camp
Location Type : Filming Location
Parking Notes
Pay as you go.

Crew Parking
Location Type : Filming Location

**PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY**

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.
2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.
3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.
4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).
6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.
8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.
9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).
10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
11. A parking contract does not constitute a film permit.
12. Sign removal in L.A. County parking lots is prohibited.

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.
2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.
3. Filming requests will be approved on a case-by-case basis.
4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.
5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.
6. May not block public or emergency access at any time.
7. No catering or craft services allowed on pedestrian walkways or bike path.
8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.
9. No driving scenes allowed on sand or turf areas.¹
10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.
11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.
12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.
13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.
14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.
15. A safety officer must be assigned to motorized equipment when on the sand.
16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

¹ Excludes Dockweiler State Beach

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.
18. Production companies must remove all trash and debris resulting from activity.
19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.²
20. Lifeguard towers must be indicated on permit.
21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.
22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.
23. No launching or landing of personal motorized watercrafts or vessels from beach.³
24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.
25. Proof of insurance meeting each jurisdiction involved is required.
26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.
27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.
28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.
29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

² Playback and amplified sound is not allowed at Burton Chace Park

³ Exclusions for personal motorized watercrafts at Venice Beach

Special Filming Conditions for Los Angeles County Beaches

VENICE BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- For the Venice Blvd. & Rose Avenue lots, no arrival prior to 7:00 a.m. or staying past 10:00 p.m. unless Community Surveys of the residential buildings have been obtained. For the Washington Blvd. lot, companies will not be allowed into the lot prior to 7:00 a.m. or after 10:00 p.m. No exceptions.
- Equipment vehicles larger than 33 feet in length parking in the Venice Boulevard Beach parking lot must have flagman for safety purposes when crossing over the bike path. Companies may also be required to pay for a parking attendant.
- Equipment vehicles may not park on bike path that goes through the Venice Boulevard beach parking lot at any time.
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time.
- All equipment must be 10 feet from bike path.
- Companies must fly cables over bike path.
- Generator(s) must be facing the water side of the parking lot at Washington Blvd.
- Companies must keep base of Venice Pier clear of all equipment and persons while filming on the pier.
- No trucks larger than 40 feet will be allowed in parking lot.
- No filming, blocking or parking on access ramps or storm drains.
- Must have a safety person present when driving in lot.
- No filming at Breakwater Lifeguard tower.
- No film requests from Memorial Day weekend to Labor Day from Breakwater Lifeguard tower to the 26th Avenue Lifeguard tower.

Launching and Landing of Personal Motorized Watercrafts:

- Production companies will be allowed to launch and land personal motorized watercrafts (not vessels) at the south end of Venice Beach at the North Channel Lifeguard tower, from October through March.
- Production companies may use the north jetty pedestrian walkway for the purposes of towing personal motorized watercrafts down to the beach. For safety purposes, the use of flagmen or retired/off-duty police officers are required to ensure the safety of pedestrians and beachgoers while towing vehicles are on the walkway.
- After launching, personal motorized watercrafts must remain 300 yards off shore.
- Vessels must remain 300 yards off shore.

- Personal motorized watercrafts and vessels must not impede the ingress and egress of boat traffic at the Marina del Rey Channel entrance.
- For film shoots with the use of personal motorized watercrafts in scenes, such watercrafts must remain 300 yards off shore and production company must hire two Lifeguards. One Lifeguard will serve as the operator of the Los Angeles County Lifeguard personal motorized watercraft. The operator will be on the water to monitor the shoot and keep a lookout for public safety. The other Lifeguard will serve as an in-the-water rescuer. Production company may also be required to hire shore-based Lifeguards.
- Unusual requests for use of personal motorized watercrafts will be evaluated on a case-by-case basis.
- On the day of the shoot, if water/weather conditions are unsafe for scenes with the use of personal motorized watercrafts, Lifeguards have the authority to cancel the shoot.

NOT A
NO PERMIT

SPECIAL FILMING CONDITIONS VENICE AREA

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

- **Affected residents and merchants must be notified at least two (2) days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted at least three (3) days in advance.*
- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
- **No vehicles shall be driven or parked on Ocean Front Walk between the hours of 10:00 a.m. and 7:00 p.m.** unless approved by The Department of Recreation and Parks.
- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
 - **The Washington Boulevard lot is restricted to parking only between 7:00 a.m. and 10 p.m.** No community survey will be allowed for additional hours.
 - **Rose Avenue and Venice Boulevard lots require a community survey from affected residential buildings for any activity (parking or filming) prior to 7:00 a.m or after 10:00 p.m.**
- **Traffic control on all area streets shall be limited to a maximum of two (2) minutes.**
- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

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5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).
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7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.
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9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).
10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
11. A parking contract does not constitute a film permit.
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General Film Permit Conditions

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3. Filming requests will be approved on a case-by-case basis.
4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.
5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.
6. May not block public or emergency access at any time.
7. No catering or craft services allowed on pedestrian walkways or bike path.
8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.
9. No driving scenes allowed on sand or turf areas.¹
10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.
11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.
12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.
13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.
14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.
15. A safety officer must be assigned to motorized equipment when on the sand.
16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

¹ Excludes Dockweiler State Beach

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.
18. Production companies must remove all trash and debris resulting from activity.
19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.²
20. Lifeguard towers must be indicated on permit.
21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.
22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.
23. No launching or landing of personal motorized watercrafts or vessels from beach.³
24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.
25. Proof of insurance meeting each jurisdiction involved is required.
26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.
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29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

² Playback and amplified sound is not allowed at Burton Chace Park

³ Exclusions for personal motorized watercrafts at Venice Beach

Special Filming Conditions for Los Angeles County Beaches

VENICE BEACH

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These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

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- Equipment vehicles may not park on bike path that goes through the Venice Boulevard beach parking lot at any time.
- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time.
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- Companies must fly cables over bike path.
- Generator(s) must be facing the water side of the parking lot at Washington Blvd.
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- No trucks larger than 40 feet will be allowed in parking lot.
- No filming, blocking or parking on access ramps or storm drains.
- Must have a safety person present when driving in lot.
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- No film requests from Memorial Day weekend to Labor Day from Breakwater Lifeguard tower to the 26th Avenue Lifeguard tower.

Launching and Landing of Personal Motorized Watercrafts:

- Production companies will be allowed to launch and land personal motorized watercrafts (not vessels) at the south end of Venice Beach at the North Channel Lifeguard tower, from October through March.
- Production companies may use the north jetty pedestrian walkway for the purposes of towing personal motorized watercrafts down to the beach. For safety purposes, the use of flagmen or retired/off-duty police officers are required to ensure the safety of pedestrians and beachgoers while towing vehicles are on the walkway.
- After launching, personal motorized watercrafts must remain 300 yards off shore.
- Vessels must remain 300 yards off shore.

- Personal motorized watercrafts and vessels must not impede the ingress and egress of boat traffic at the Marina del Rey Channel entrance.
- For film shoots with the use of personal motorized watercrafts in scenes, such watercrafts must remain 300 yards off shore and production company must hire two Lifeguards. One Lifeguard will serve as the operator of the Los Angeles County Lifeguard personal motorized watercraft. The operator will be on the water to monitor the shoot and keep a lookout for public safety. The other Lifeguard will serve as an in-the-water rescuer. Production company may also be required to hire shore-based Lifeguards.
- Unusual requests for use of personal motorized watercrafts will be evaluated on a case-by-case basis.
- On the day of the shoot, if water/weather conditions are unsafe for scenes with the use of personal motorized watercrafts, Lifeguards have the authority to cancel the shoot.

NOT
FOR
PERMIT

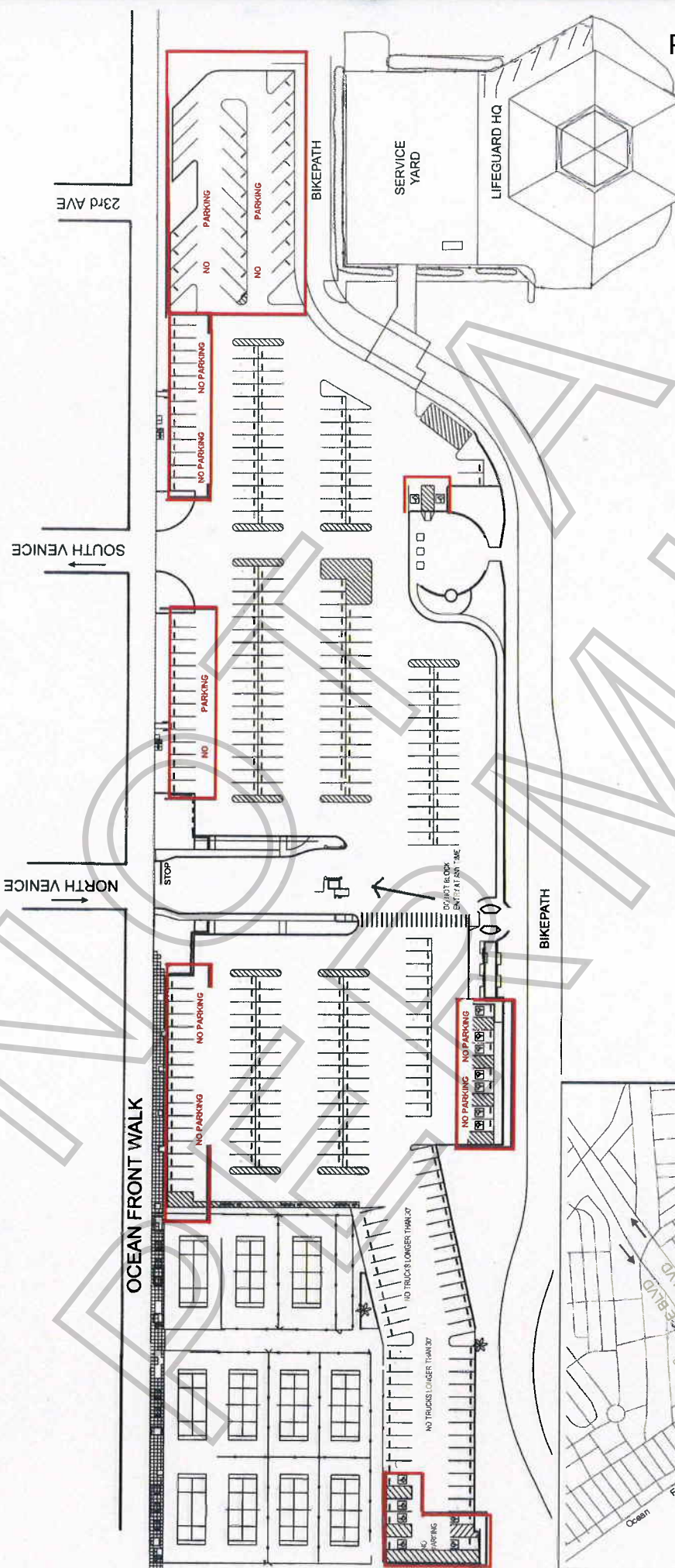
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For purposes of these guidelines the Venice area is Santa Monica City limits to the north, Lincoln Boulevard to the East, Pacific Ocean to the west and Washington Boulevard to the South (including the Strand which is Pacific Avenue, Washington Boulevard, Via Marina, and the Pacific Ocean)

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- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
- **Use of Los Angeles County beach parking lots have the following restrictions:**
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- **It is the responsibility of the production company to deploy sufficient police officers to ensure that traffic flow in the area is not unreasonably hindered.**
- **Additional Special Filming Conditions apply to filming on Washington Boulevard between Pacific Avenue and the Venice Pier, Abbot Kinney Boulevard, and Venice Beach.**

VENICE CITY BEACH VENICE BLVD PARKING LOT



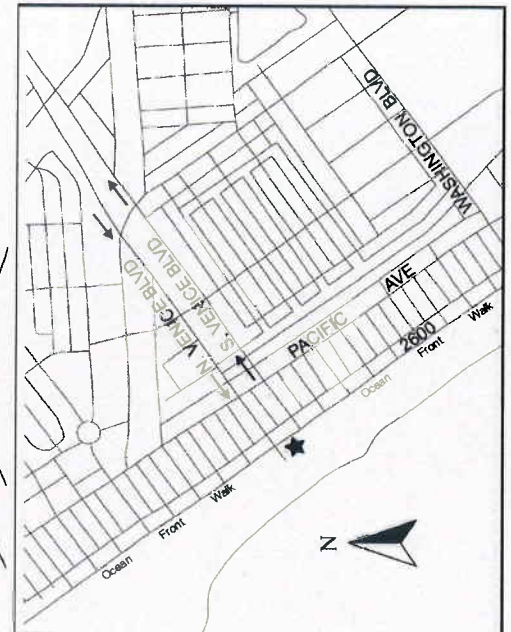
Permit #S0010293

Map not to scale.

REGULAR SPACES	337
DISABLED	15
TOTAL	352

L.A. COUNTY DEPARTMENT OF BEACHES AND HARBORS Revised 10 / 2008

This map was produced in whole or in part from THOMAS BROS MAPS(r) digital data files and reproduced with permission granted by THOMAS BROS MAPS(r). All rights reserved.



1029103

GENERAL TERMS, CONDITIONS AND RESTRICTIONS

1. **AUTHORITY** -- This permit is issued under the authority of the city or county having jurisdiction over the location where the activity authorized herein is to take place (the "Permit Authority") and shall not be assigned by permittee without the written consent of the Permit Authority. This permit neither grants permission to use or occupy property not belonging to, or under the control of, the Permit Authority nor certifies permittee's compliance with paragraph 4 hereof. Use or occupancy of such property requires, in addition to this permit, the permission of the owner or other person controlling the use of such property. Proof of such permission may be required by the Permit Authority before the issuance of this permit.
2. **PERMIT REQUIREMENT** -- This permit must be in the possession of permittee at all times while on location and must be made available for inspection when requested by the Permit Authority, its authorized representative(s) or the public.
3. **RIDERS** - Additional documents known as "Riders" may from time to time be issued to alter or amend an original permit. Except as amended by the riders, all other terms and provisions of the original permit remain in effect. When issued, a rider becomes a part of and must be attached to the original permit.
4. **COMPLIANCE WITH LAWS** -- Permittee agrees to comply with all applicable federal, state and local laws, regulations, ordinances and rules, including all applicable federal and state regulations for workplace safety and requirements for workers' compensation insurance for all persons operating under this permit as well as all applicable regulatory, environmental, safety and other standards, of care in carrying out the activities that are the subject of this permit (the "Permit Activities"), including Los Angeles Municipal Code Section 12.22.1. Vehicle code provisions and/or posted parking regulations will be enforced unless specifically exempted by this permit.
5. **INSURANCE** -- This permit shall not be effective until permittee has submitted satisfactory evidence of general liability insurance conforming to the requirements of the Permit Authority. The type, coverage, policy limits and other conditions of insurance shall be that required by the Permit Authority at the time the permit is issued, unless a different type, coverage, policy limits and other conditions of insurance are specified in this permit. If permittee uses or operates licensed motor vehicles in connection with the Permit Activities, automobile liability insurance conforming to the Permit Authority's conditions is required as well.
6. **INDEMNIFICATION** -- Permittee (and/or its insurer) shall defend the Permit Authority, FilmL.A., Inc., and their respective directors, officers and employees (collectively, "Indemnitees") against any and all charges, claims or investigative, administrative, civil or other proceedings (whether such charges, claims or proceedings are threatened, pending or completed), except for Indemnitees' acts or omissions found to constitute gross negligence or willfully tortious conduct, arising from or relating to any act or omission to act of any Indemnitee in connection with the issuance of this permit, the provision of services by Indemnitees (or any of them) in connection with this permit and the activities carried out pursuant to this permit. Permittee (and/or its insurer) also shall indemnify and hold harmless Indemnitees against any and all losses, expenses and costs (including but not limited to settlement costs, judgments, fines, attorneys' fees and other defense and investigation costs) incurred, as they are incurred, in connection with any such charges, claims or proceedings, except for those arising from Indemnitees' acts or omissions found to constitute gross negligence or willfully tortious conduct.
7. **CONSIDERATION** -- Before a permit (or rider) shall be issued, permittee shall pay to FilmL.A., Inc. the applicable permit (or rider) application or processing fee as well as all estimated use charges and other fees (including clean-up and repair deposits) of the Permit Authority (or any of its departments) in connection with such permit (or rider). As soon as practicable after completion of the Permit Activities, each department of the Permit Authority shall notify FilmL.A., Inc. in writing of the actual use charges and other fees (including actual clean-up and repair costs) assessed by such department of the Permit Authority in connection with this permit. If the actual use charges and other fees (including actual clean-up and repair costs) assessed by the Permit Authority (or any department or departments thereof) exceed the estimated use charges and other fees of the Permit Authority (or of any department or departments thereof), permittee (or other party for whose benefit the Permit Activities were conducted) shall pay the shortfall to FilmL.A., Inc. within 15 days following the mailing of notification that such payment is due; provided, however, that FilmL.A., Inc. shall not seek to recover such shortfalls unless the use charges or other fees actually assessed by the Permit Authority (or any department or departments thereof) exceed the estimated use charges or other fees of the Permit Authority (or of any department or departments thereof) by more than \$100. If the estimated use charges and other fees paid by permittee in connection with this permit exceed the aggregate use charges and other fees (including clean-up and repair costs) actually assessed by all departments of the Permit Authority for this permit, **FilmL.A., Inc. shall refund to the party responsible for carrying out the Permit Activities such excess payment only if (a) FilmL.A., Inc. receives from such person within 90 days of completion of the Permit Activities a written request for the refund of any such excess payment and (b) the estimated use charges and other fees paid in connection with this permit exceed the actual use charges and other fees for this permit by more than \$100.** Any such refund to permittee shall be made within 30 days of FilmL.A., Inc.'s receipt of written notification from the Permit Authority of the total actual use charges and other fees relating to this permit. Any excess payments not refunded to permittee shall constitute a part of the permit application or processing fee.
8. **AUTHORITY TO REVOKE/CANCEL** -- In the event that an authorized representative of the Permit Authority determines that the activities being or to be conducted under this permit unnecessarily endanger the health or safety of any person, that said activities are likely to or will cause immediate damage to real or personal property, or that such activities are not being conducted in accordance with the terms and conditions of this permit, said representative, at his or her sole discretion, may suspend, revoke, cancel or amend this permit. Furthermore, failure to comply with the terms and conditions of this permit could result in the denial of any future permit applications by permittee, the person failing to comply and their respective principals, agents and employees. The Permit Authority reserves the right to suspend, revoke, cancel or amend this permit at any time without incurring any liability to permittee or its representatives, successors or assigns.

Without limiting the foregoing, an authorized representative of the Permit Authority may suspend, revoke, cancel or amend this permit if permittee does not abide by the following code of conduct: (a) equipment/crew may not arrive before or depart after any time specifically designated by this permit; (b) moving or towing of vehicles is prohibited without owner permission or authorization from police or other appropriate civil authorities; (c) crew vehicles/equipment parked on streets must adhere to all parking signs and other legal requirements unless otherwise specifically authorized by this permit; (d) parking on both sides of a street without specific authorization by this permit is prohibited; (e) trespassing onto neighboring property without owner permission is prohibited; (f) removing, trimming and/or cutting of vegetation or trees is prohibited unless specifically approved by property owner and the Permit Authority; (g) on or before the date of expiration of this permit, permittee must remove all catering, crafts service, construction, strike and other (including personal) trash as well as all signs, location structures and other matter placed on the property in connection with the Permit Activities; (h) all signs or other matter removed or altered for purposes of carrying out the Permit Activities shall be replaced and restored to its or their pre-existing condition upon the completion of such activities, unless specifically authorized otherwise by this permit; (i) noise levels must be kept as low as reasonably possible, and generators and other noisemaking equipment must be kept as far as reasonably practicable from residential buildings; and (j) all persons working under this permit shall observe designated smoking areas.
9. **LIMITATION OF LIABILITY** -- Neither the Permit Authority, FilmL.A., Inc., nor their directors, officers, employees, agents or representatives, shall be liable for any reason to permittee or the person for whose benefit this permit is issued or their respective predecessors, successors, assigns, representatives, parents, subsidiaries, affiliates, partners, officers, directors, owners, heirs or employees for damages of any nature (including special, incidental, compensatory, consequential or punitive) arising from or relating to the issuance, suspension, revocation, cancellation or amendment of this permit or carrying out (or attempting to carry out) the Permit Activities.
10. **ADDITIONAL TERMS APPLICABLE TO FILMING ON PERMIT AUTHORITY PROPERTY** -- (a) Permittee shall be subject to the control and instructions of the Permit Authority representative(s) assigned to permittee, which representative(s) shall coordinate the Permitted Activities in cooperation with FilmL.A., Inc. to avoid interference with the operations of the Permit Authority's facilities or property; (b) On or before the date of expiration of this permit, permittee shall remove from said properties all catering, crafts service, construction, strike and other (including personal) trash as well as all signs, location structures and other matter placed on the property in connection with the Permit Activities; and in the event permittee fails to do so, the Permit Authority may cause the same to be done and permittee agrees to pay the Permit Authority any costs so incurred; (c) Permittee agrees to pay the Permit Authority the cost of repair and/or removal of Permit Authority property damaged in connection with operations undertaken under this permit; (d) Permittee acknowledges and represents that it has inspected the Permit Authority's properties, knows the conditions thereof, and agrees to indemnify, defend and hold harmless the Permit Authority as indicated in conditions numbered 5 and 6 above; (e) Permitted Activities that are disruptive to operations of the Permit Authority facilities or property, to its employees or to the public who patronize the facility, may be prohibited if they cannot be segregated or the impact mitigated in a manner acceptable to the Permit Authority; (f) Filming activities that are found by the Permit Authority to be disruptive must be immediately mitigated; if not, this permit may, at the sole discretion of the Permit Authority (or its designated representative), be immediately revoked, and neither FilmL.A., Inc. nor the Permit Authority shall be obligated to refund any application or processing fee or use charges or other fees in the event of such revocation; (g) This permit does **not** grant Permittee a license to use the Intellectual Property (seals, badges, symbols, etc.) of the Permit Authority. Permittee must receive separate permission/clearance from the Permit Authority to use or film such Intellectual Property. (h) By issuing this permit, the Permit Authority does not imply that use by permittee shall be exclusive. Except as specifically provided in this permit, permittee acknowledges that permittee shall not be entitled to exclusive use of such facilities or property.

We hereby accept this permit and agree to abide by all the terms and conditions herein.

PERMITTEE:

Address of permittee:

LARA JADE PHOTOGRAPHY LLC
Company

By _____
who hereby personally covenants, guarantees and warrants that he or she has the power to obligate permittee to the terms and conditions of this permit.

FilmL.A., Inc.

Date

**PARKING GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY**

1. Companies must make parking arrangements for parking in L.A. County parking lots with DBH's parking contractor prior to first film date.
2. All production companies must have prior authorization for in/out parking privileges in any L.A. County parking lot. Arrangements must be made in advance with DBH's parking contractor. Film companies paying upon entry, without prior arrangements, will not be allowed in and out privileges.
3. All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.
4. The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).
5. The production company is prohibited from parking in disabled parking spaces, short-term metered parking and from blocking any pay stations at any time (no exceptions).
6. A walkthrough is to be conducted after the production company has parked all of its vehicles. This walkthrough is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.
7. The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and cone-off spaces.
8. Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contract the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8:00 a.m. to 5:00 p.m.
9. Parking fees are not included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company estimated charges for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4:00 p.m.) for the use of the parking lot(s).
10. Cancellation of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.
11. A parking contract does not constitute a film permit.
12. Sign removal in L.A. County parking lots is prohibited.

General Film Permit Conditions

1. Production company must have a finalized copy of the film permit, including General Film Permit Conditions and Parking Lot Guidelines on set at all times.
2. If use of Maintenance or Lifeguard personnel is required, it must be reflected on the permit and call times indicated. Lifeguards require 24-hour notice to be hired with a 4-hour minimum requirement. Maintenance also requires 24-hour notice to be hired. A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is an 8-hour minimum for all after hours filming.
3. Filming requests will be approved on a case-by-case basis.
4. Companies must cover and/or fly cables over pedestrian walkways and turf areas.
5. Filming must not interfere with Lifeguard or Maintenance activities at any time and must not interfere with scheduled beach or park activities or special events.
6. May not block public or emergency access at any time.
7. No catering or craft services allowed on pedestrian walkways or bike path.
8. No animals allowed unless prior approval from DBH, FilmL.A., and local municipal Animal Control office and is indicated on permit. All dogs must remain on leashes and off sand when not filming.
9. No driving scenes allowed on sand or turf areas.¹
10. Tent use must be indicated on permit. No staking into parking lot. Sandbags or closed water containers must be used for anchoring items on the sand.
11. Emergency access area (marked in red) cannot be used at any time. Exceptions subject to review and approval by DBH Parking and the Fire Department/Lifeguards.
12. All water activities require a Lifeguard to be hired with a minimum of 4 hours of service.
13. Production company may be required to hire a FilmL.A. Monitor if the production or filming negatively impacts public safety or beach operations.
14. Production personnel must be assigned to power cables and/or coned off areas when posing a safety concern.
15. A safety officer must be assigned to motorized equipment when on the sand.
16. Filming and clean-up must be complete by 10:00 p.m. unless otherwise authorized by DBH.

¹ Excludes Dockweiler State Beach

17. No chemicals on the beach or in the water unless approved by the Director and Fire Chief.
18. Production companies must remove all trash and debris resulting from activity.
19. Playback and amplified sound must be kept to moderate levels after 10:00 p.m. so long as not to disturb nearby residents. Prior approval required from DBH and FilmL.A.²
20. Lifeguard towers must be indicated on permit.
21. Digging holes in the sand less than 4 feet deep must be approved by the Director and indicated on permit. Production companies must secure holes in the sand by providing trench shoring, an exclusionary zone with caution tape, staging safety personnel outside the exclusionary zone for rapid rescue, a harness and safety rigging for any person in the trench.
22. All personal motorized watercrafts and vessels must remain 300 yards from the shoreline.
23. No launching or landing of personal motorized watercrafts or vessels from beach.³
24. For safety purposes, flagmen are required for all heavy equipment, machinery, and vehicles that are operated on the beach, including during the loading and unloading of filming equipment on the beach.
25. Proof of insurance meeting each jurisdiction involved is required.
26. Community Surveys must be obtained from residences before filming is permitted to take place between the hours of 10 p.m. to 7:00 a.m. Survey radius will be determined by FilmL.A. based on production activity and parking.
27. Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding in vehicles on the beach at any time. Vehicle speed is limited to 5 m.p.h. at all times.
28. In the event of flowing storm drains, film shoots with water activity may be suspended for a period up to 72 hours due to high bacteria levels in ocean waters. Production companies may also be denied access to certain areas on the beach where there is sewage or required storm drain cleanup by DBH Maintenance staff. These decisions will be made by DBH in consultation with L.A. County Lifeguards and FilmL.A.
29. If a situation arises in which the Lifeguard Captain deems unsafe, a consultation with the on-scene production manager will be conducted to determine safer alternatives. Filming will be suspended until safety measures are adopted.

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Special Filming Conditions for Los Angeles County Beaches

VENICE BEACH

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- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time.
- All equipment must be 10 feet from bike path.
- Companies must fly cables over bike path.
- Generator(s) must be facing the water side of the parking lot at Washington Blvd.
- Companies must keep base of Venice Pier clear of all equipment and persons while filming on the pier.
- No trucks larger than 40 feet will be allowed in parking lot.
- No filming, blocking or parking on access ramps or storm drains.
- Must have a safety person present when driving in lot.
- No filming at Breakwater Lifeguard tower.
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- After launching, personal motorized watercrafts must remain 300 yards off shore.
- Vessels must remain 300 yards off shore.

- Personal motorized watercrafts and vessels must not impede the ingress and egress of boat traffic at the Marina del Rey Channel entrance.
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NOT A
NO
PERMIT

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- **Filming on holidays and weekends is generally not permitted,** especially during the summer. Exemptions may be granted on a case-by-case basis. Factors such as size of company, exact location and scope of intended filming, time of year, and anticipated impact on local parking will be considered when reviewing requests for such exemptions.
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- **Speedway shall not be used for parking of vehicles or equipment and must remain open to emergency vehicles.**
- **All vehicles and equipment (including private automobiles) associated with the production company shall be legally parked unless specific exemption is granted by the film permit.** No vehicles or equipment shall be permitted to park on Ocean Front Walk or the Venice Recreation Area property unless approved by The Department of Recreation and Parks. The use of private parking lots is strongly encouraged. Publicly owned parking lots in the area are managed by PCI parking and must be added to the filming permit and cleared with the appropriate agency.
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